

Hello Future Sponsor,

Fuel your marketing with a sponsorship at the 8th Annual Shaheen Chevrolet Car Show on Sunday, September 20th, in partnership with the Capital City Corvette Club.

Join us for this fun-filled day, supporting your community, and the non-profit, 'No Senior Without Christmas', who receives 100% of car show proceeds. <https://noseniornwithoutchristmas.org/>

Shaheen Chevrolet social media platforms garnered 4 MILLION total views since January 2026!

You can be confident that the greater Lansing area will see your name and logo in our car show campaign posts leading up to the big event!

2025 Car Show Stats:

- 1,000+ attendees
- 275 display vehicles
- Statewide car clubs attended
- 40 trophies awarded
- Covered by local TV news
- 3 food trucks
- 1 non-profit receives 100% of the proceeds!

**SPONSORSHIP DEADLINE:
FRIDAY, AUGUST 14th, 2026**

Lock in your sponsorship level benefits today on page 2. It's easy.

Reply to this email so I know which sponsorship level you're investing in, then take these steps:

1. Pay Online:

Contact our Accounts Receivable department by emailing ar@shaheenautogroup.com, include in the subject line "Car Show 2026", requesting a secured payment link to be sent to you for your Shaheen Chevrolet Car Show sponsorship.

Please include in your initial reply:

- First and last name
- Company name
- Exact amount of your sponsorship level (\$100, \$250, \$500, \$750, \$1000)
- Email address to send the secure payment link back to for payment

Once payment is processed, a receipt will automatically be sent to your email account.

2. Pay by check:

Make checks payable to 'Shaheen Chevrolet', memo: "Car Show 2026"

Drop off at the New Car building (blue front) reception desk.

Or mail to Shaheen Chevrolet, Attn. Accounts Receivable, 632 American Road, Lansing, MI 48911.

Thank you in advance for supporting the 8th annual Shaheen Chevrolet Car Show and 'No Senior Without Christmas' who receives 100% of the proceeds.

Warmly,



Jen Wagoner
Director of Marketing
Shaheen Automotive Group
517-272-6819 | Office
jwagoner@shaheenautogroup.com | Email

632 American Rd., Lansing, MI 48911
<https://www.shaheenchevrolet.com/carshow.htm>
www.ShaheenCadillac.com

8th Annual Shaheen Chevrolet Car Show Sponsorship Levels

In Partnership with the Capital City Corvette Club and benefiting
 'No Senior Without Christmas' "Public Safety Delivering Holiday Cheer"!
Sunday, September 20th • 9 am - 2 pm • Shaheen Chevrolet

PAYMENT INFO:

Contact Jen Wagoner or ar@shaheenautogroup.com for payment information and next steps.
 Jen Wagoner • Director of Marketing • Shaheen Chevrolet • 632 American Rd • Lansing, MI 48911
 517-272-6819 • jwagoner@shaheenautogroup.com

2025 Car Show Stats:

- 1,000+ attendees
- 275 display vehicles
- Statewide car clubs attended
- 40 trophies awarded
- Covered by local TV news
- 3 food trucks
- 1 non-profit receives
100% of the proceeds!

'Cruiser'
\$100 Sponsorship Level

- Logo & website link on car show page for 12 months
- DJ public address mentions

**SPONSORSHIP DEADLINE:
 FRIDAY, AUGUST 14th, 2026**

'Lead Foot'
\$250 Sponsorship Level

- Logo & website link on car show page for 12 months
- DJ public address mentions
- Listed & tagged on multiple social media posts/platforms

'Gearhead'
\$500 Sponsorship Level

- Logo & website link on car show page for 12 months
- DJ public address mentions
- Listed & tagged on multiple social media posts/platforms
- Black logo on back of car show staff T-shirt
- Logo on sponsor banner displayed during car show

'Four on the Floor'
\$750 Sponsorship Level

- Logo & website link on car show page for 12 months
- DJ public address mentions
- Listed & tagged on multiple social media posts/platforms
- Black logo on back of car show staff T-shirt
- Logo on sponsor banner displayed during car show
- 2 min. public announcement promoting your company

'Hot Rod'
\$1,000 Sponsorship Level

- Logo & website link on car show page for 12 months
- DJ public address mentions
- Listed & tagged on multiple social media posts/platforms
- Black logo on back of car show staff T-shirt
- Logo on sponsor banner displayed during car show
- 2 min. public announcement promoting your company
- Trophy sponsor with name
- Logo on all windshield cards



For event information, please visit:
www.shaheenchevrolet.com/carshow

Or Scan the
 QR Code!

